



# श्री राम कॉलेज ऑफ कॉमर्स SHRI RAM COLLEGE OF COMMERCE

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## NOTICE

**Business Analyst** is a Refereed Bi-annual Journal of Shri Ram College of Commerce (ISSN - 0973-211X). The Journal aims to disseminate knowledge in the area of business, management, economics, finance, governance etc. and encourages empirical and inductive writings.


It is published twice in a year. In order to be at par with International Standards of Publication, the periodicity of the Journal is rescheduled by the SRCC Staff Council as 'January-to-June' and 'July-to-December' in its meeting held on 26<sup>th</sup> April 2018 (Thursday). For any further information, follow the link - <http://www.srcc.edu/business-analyst>

SRCC invites research papers from all over the world for its **Volume 39, Issue 2 (July-December 2018)** and **Volume 40, Issue 1 (January-June 2019)**. For manuscript submission guidelines, please follow the link - <http://www.srcc.edu/business-analyst/manuscript>


The submission dates are as follows:

SUBMISSION DATE & TIME		
For Volume 39, Issue 2 (July-December 2018)	15 <sup>th</sup> November 2018	9:00 A.M. TO 5:00 P.M. (IST)
For Volume 40, Issue 1 (January-June 2019)	26 <sup>th</sup> April 2019	9:00 A.M. TO 5:00 P.M. (IST)

Please submit research papers at [business.analyst@srcc.du.ac.in](mailto:business.analyst@srcc.du.ac.in) and cc to [principaloffice@srcc.du.ac.in](mailto:principaloffice@srcc.du.ac.in)

  
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